

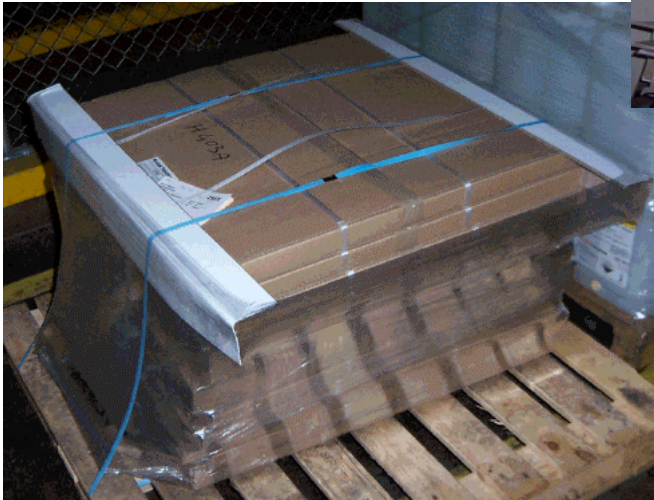


KODAK'S PRODUCT STEWARDSHIP - REUSE

Kodak's philosophy is to deliver products to our customers using the minimum amount of packaging required to ensure quality. In addition, we strive to make the remaining packaging reusable or refillable, and to make packaging out of recycled and recyclable materials.

REUSING

As part of the design effort to minimise packaging, our engineers investigate packaging that can be reused or refilled. Products sold in the retail, as well as the commercial and industrial marketplace, have benefited from Kodak's policy of reusing its packaging materials. Our business units, including motion picture film, photographic chemicals, graphic arts, dental and medical imaging, have all developed products where the packaging is recyclable or reusable.



Kodak was a driving force behind the development of the P.U.R.E. code of practice for the photo processing industry and we have a comprehensive container safety and reuse system for our retail photochemical deliveries.

DISTRIBUTION

In our distribution facilities we have many programs to facilitate the reuse of packaging materials. Cornerguards coming into our warehouses are kept and reused. We reuse most cartons, including Kodak cartons that are returned to our distribution facilities by our customers. To facilitate this we use special easy peel labels that can be removed without damaging the cartons. This ensures that the reused cartons are still in good condition when



they are re-sent. We reuse our shipping pallets, with the heavy duty international shipping pallets reused to send our export products overseas. Kodak saves energy when transporting our products by optimising our pallet packing. We use a computer optimisation system to ensure that space on our pallets is well used. We have eliminated virtually all of our internal packaging used in transporting goods between our manufacturing and distribution areas. A recent example of this was the elimination of the slip sheets that go between the pallet and the cartons to aid unloading, which were found to be unnecessary.

We are committed to preserving resources wherever we can and ensuring that we continuously improve our environmental performance.

Reuse Case Study for the National Packaging Covenant © Kodak Australasia 2002

Project No.	Project Co-ordinator	Project Title	Outcomes / Actions	Targets
9_2002	Manufacturing	Manufacturing waste reduction	Reduce waste sent from our manufacturing site to landfill	<ul style="list-style-type: none"> Dec 2002
4_2002	Distribution and APS	Focus on shipping carton reuse	Explore opportunities to increase reuse of shipping cartons.	<ul style="list-style-type: none"> Oct 2002